

## Mission

**To create an environment that supports, promotes, values and encourages effective volunteering by the people of Aotearoa New Zealand.**

## Primary Objective

**To be the leader in 'all things' volunteering in Aotearoa New Zealand**

### Guiding principles

#### **Lead**

We lead the development of new opportunities and best practice to increase the involvement of volunteers and enhance the quality of their contributions

#### **Promote**

We promote the importance of volunteering as an expression of active citizenship, giving, and value to community wellbeing

#### **Represent**

We initiate representation of the interests of all involved in volunteering by influencing policy and legislation and promoting best practice

## Three Year Strategic focus 2010 - 2012

### Demonstrate leadership in the volunteering sector

- Promote the value of volunteering and encourage increased volunteering in New Zealand
- Lead or play a significant role in activities which ensure organisations develop and maintain best practice volunteer services
- Support robust research and the dissemination of relevant information

### Build strong relationships with members, partners and stakeholders

- Extend and support our membership among all peoples of Aotearoa New Zealand
- Actively increase membership among Maori and Pacific organisations and groups
- Form strategic partnerships with Maori and Pacific.
- Form other strategic partnerships to achieve specific goals
- Represent volunteering to ensure decision makers and key agencies are aware of issues that impact volunteering
- Use the strength of our brand to promote volunteering

### Strengthen our governance framework

- Clear strategic direction is provided by board
- Select board members for their understanding of governance, and their relevant skills and experience
- Ensure excellent communication between board, staff, members, partners, stakeholders and the community

### Identify and access stable new sources of funding

- Maintain and increase current revenue streams to provide a stable funding base for core work and current projects
- Identify and seek opportunities for partnerships, fundraising and grants to ensure VNZ's long term development and economic sustainability
- Effectively manage, maintain and upgrade VNZ's assets

### Apply our guiding principles to the management of Volunteering New Zealand

- Build a work culture based on our principles and sound management practices
- Effectively recruit, develop, retain and recognise our staff, volunteers and board members
- Create a positive awareness in New Zealand of VNZ's activities through marketing, promotion and public relations

# Work Programme

## Board

- **Stable new sources of funding**
  - Explore new options for funding
  - Work closely with ED to achieve this
- **Improved governance**

Review, update and implement

  - Role and responsibilities of board
  - Accountability and delegations
  - Selection and appointment
  - Induction
  - Evaluation
  - Succession planning
- **Business Plan**
  - Board to oversee and ensure successful outcomes

## Executive Director

- **Business plan and budget**
  - Business plan reflects strategic direction, and includes clear goals and measures of performance which are achieved within agreed timeframes
  - Budget supports business plan and is managed within agreed levels
- **Contribution to board projects**
  - ED contributes to board projects as required
- **Manages staff**
  - VNZ staff effectively managed and performance reviewed six monthly