



Turn Your Organisation into a Volunteer Magnet



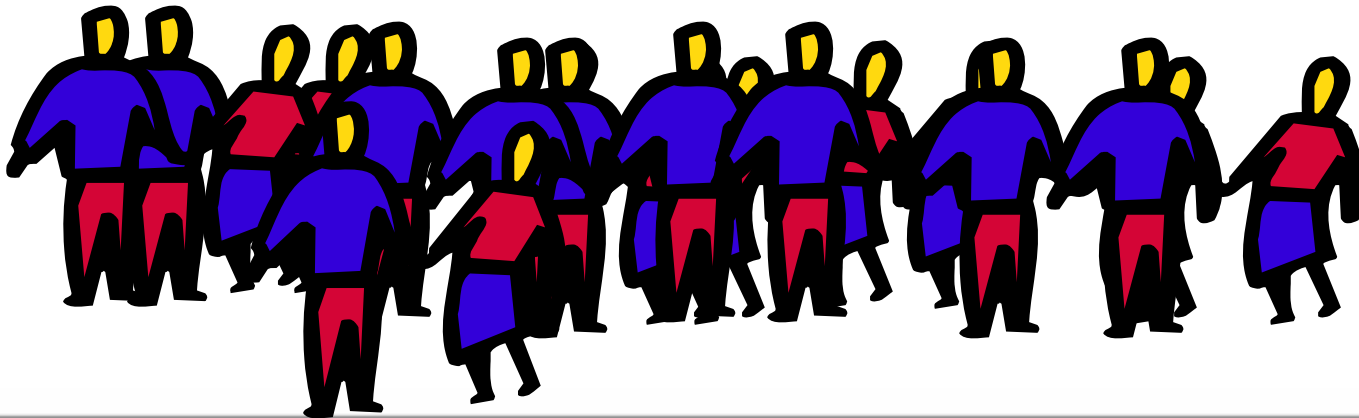
Session 2: Making your Organisation Magnetic!

Martin J Cowling

Why Volunteers?

Why do we have volunteers at all?

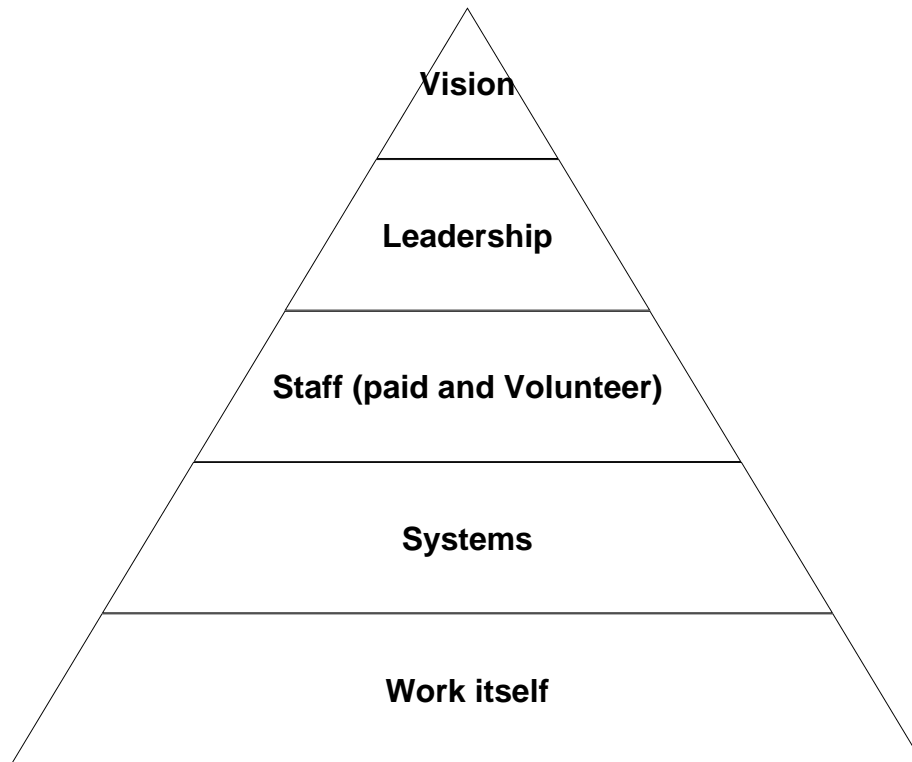
Consider: If your organisation had an unlimited budget where would you involve volunteers?



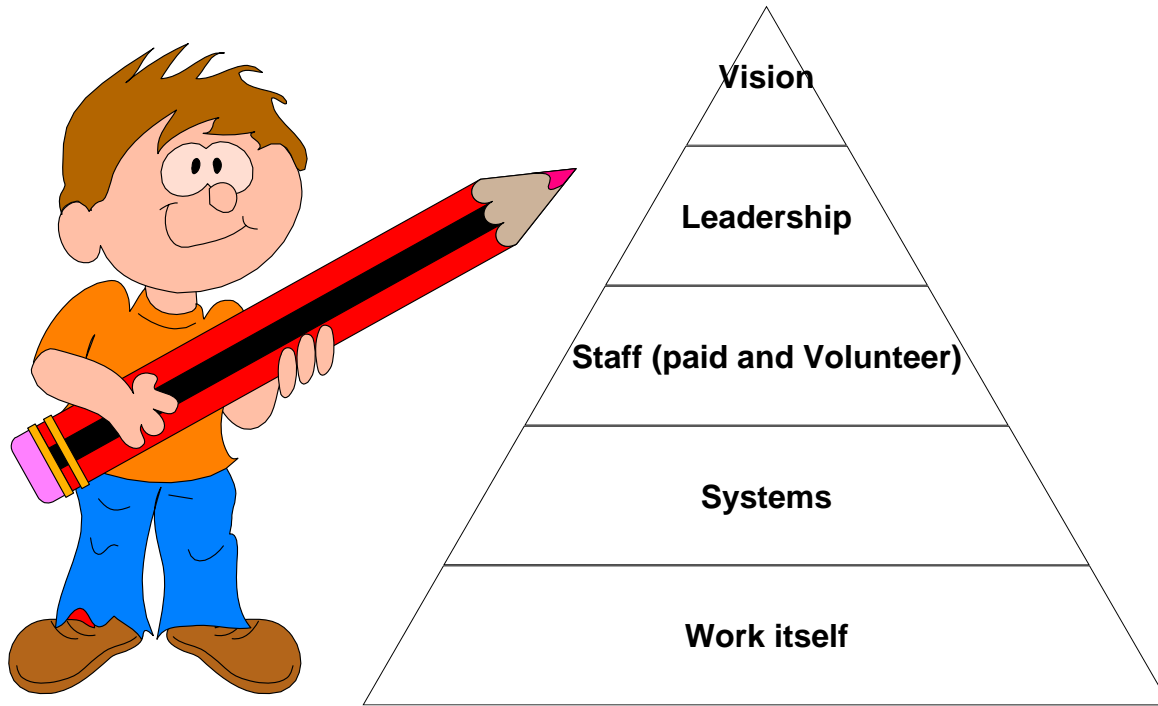
What is a magnetic organisation?

What sort of an organisation do we want for our volunteers?

How do we become magnetic?



How magnetic are you?



What can you do?

- Board
- Paid Staff
- Volunteers
- Systems
- Perception

What will you do?

