

Promo copies



2021 IVM Day promotional copy for social media and websites

International Volunteer Managers Day 2021 – 50 words

Join with your peers this International Volunteer Managers Day, 5 November, to Shape the Future, Tāraia te āpōpō. Strong leadership guided the volunteer sector response to Covid-19 and will help us recover. Together we can envision our future of volunteering, te wā heke me te mahi tūao.

International Volunteer Managers Day 2021 – 100 words

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Volunteer trends were changing prior to the global pandemic, and have dramatically shifted since, especially seen in access to funding, changing demographics of volunteer recruits and regional differences.

Volunteer managers responded with strategic leadership and created partnerships and collaborations to continue to thrive.

Now volunteer-involving managers and organisations need to build their resilience and connections to ensure volunteering is recognised as delivering vital services, as well as protecting the wellbeing of our society.

International Volunteer Managers Day 2021 – 200 words

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Volunteering New Zealand is advocating for a National Volunteering Strategy, as a bold, coordinated voice from the sector that acknowledges that we work across boundaries supporting our communities. As we reimagine volunteering, we need to dream big and include everyone's voices to help inform the future of volunteering in Aotearoa.