Promo copies



2021 IV Day promotional copy for social media and websites

International Volunteer Day 2021 – 50 words

Through the International Volunteer Day campaign on 5 December 2021, people can be inspired to **Volunteer now for our common future**. Let's encourage everyone, including decision-makers and citizens, to get involved in solving problems for people and the planet. Volunteers engage communities and help build a better and safer future for us all.

International Volunteer Day 2021 – 100 words

Through the International Volunteer Day campaign on 5 December 2021, people can be inspired to **Volunteer now for our common future**. Let's encourage everyone, including decision-makers and citizens, to get involved in solving problems for people and the planet. Volunteers engage communities and help build a better and safer future for us all.

Encouraging, recognising and promoting volunteerism is an important part of creating a more equal and inclusive future for communities and worldwide. For the generations of tomorrow, we must take responsibility for the changes needed to build a better future now.

International Volunteer Day 2021 - 150 words

Through the International Volunteer Day campaign on 5 December 2021, people can be inspired to **Volunteer now for our common future**. Let's encourage everyone, including decision-makers and citizens, to get involved in solving problems for people and the planet. Volunteers engage communities and help build a better and safer future for us all.

While volunteer numbers initially fell at the start of the global pandemic, younger volunteers stepped up to fill the gap. In New Zealand over the last year, many people helped others in generous, collaborative and innovative ways. We need to ensure that volunteers' mahi aroha is met with good management, training and wellbeing support when their organisations are under increased pressure.

Encouraging, recognising and promoting volunteerism is an important part of creating a more equal and inclusive future for communities and worldwide. For the generations of tomorrow, we must take responsibility for the changes needed to build a better future now.