

Volunteering New Zealand | Tūao Aotearoa

Strategic Plan 2022–2025

Our Purpose

We are kaitiaki of Mahi Aroha, empowering volunteers to enrich Aotearoa New Zealand.

Our aspiration for Aotearoa New Zealand

Volunteering is valued as part of who we are as a nation. We thrive and are enriched by the goodwill of volunteers in every community and their contribution and impact is recognised and supported.

Our aspiration for Volunteering New Zealand

A large and diverse membership and our strong partnerships with government, iwi/Māori, communities, and business enable us to transform volunteering in Aotearoa New Zealand.

Whakamana: Recognise the value of volunteering in all its forms

1. Champion mahi aroha and volunteering in all its forms.
2. Identify, research, and measure the contribution of volunteering.
3. Continue to grow and support volunteering throughout Aotearoa New Zealand.

Hāpai: Advocate for inclusive, diverse, and impactful volunteering

1. Showcase best practice in volunteerism.
2. Promote the impact of volunteering within Aotearoa New Zealand.
3. Lead and support campaigns that reflect inclusive volunteer practice.

Arataki: Lead volunteering in Aotearoa New Zealand

1. Build strong relationships with members, government, iwi/Māori, communities, business and other stakeholders.
2. Be responsive and informed of regional, national, and international trends in volunteerism.
3. Enhance and uplift Rangatahi and youth volunteering through increased visibility, equity and accessibility.

Values | UARA

- To care, nurture and grow (*manaakitanga*)
- To build connections and enduring relationships (*whanaungatanga*)
- To inspire by example (*tūao*)
- To hold ourselves to the highest standard (*whaiwhakaaro*)