

#TheBigShoutOut social media videos

If you're hosting a Big Shout event, you might like to use the opportunity to encourage people to film their own shout outs to post on their social media.

Suggested prompts:

If people are stuck for ideas on what to say in their shout out video, you can ask them to start their video with one of these sentences:

- *It's the Big Shout Out and I'm giving a big shout out to volunteers because...*
- *Thanks to all the volunteers at [organisation]! I'm really grateful for...*
- *Ngā mihi nui volunteers! I appreciate your mahi because...*
- *Volunteers are important because ...*

Handy hints:

- Keep videos short. Between 30 seconds and a minute and a half long is ideal!
- If possible, film videos somewhere quiet that has a bright/interesting background.
- Don't forget to add the hashtag #TheBigShoutOut in the caption (and if you're up for it, tag Volunteering New Zealand) so we can like and/or share your video.