

STRATEGIC PLAN 2016 – 2019

VISION:

A New Zealand that promotes, values and supports effective volunteering for the benefit of individuals and communities

MISSION:

To promote, support and advocate for volunteering.

VALUES:

Responsiveness: We respond boldly with leadership and innovation, enabling the community and voluntary sector to achieve excellence and the best outcomes.

Inclusiveness: We recognise and value the diversity of all expressions of volunteering

Collaboration: We work with our key strategic partners, stakeholders and members to promote, value and support effective volunteering

Excellence: We strive for excellence in all our activities

1. Stronger communities through engaged volunteers [capability of voluntary sector]

- a) Promote, champion and support best practice in volunteer-involving organisations, and for specific types and areas of volunteering e.g. employer-supported volunteering.
- b) Develop capability and development pathways for managers of volunteers:
- c) Facilitate and disseminate relevant research on volunteering

2. Volunteering is visible and celebrated in New Zealand [awareness of volunteering]

- a) Promote awareness of volunteering and the value of volunteering through:
 - Awards and recognition activities
 - Celebratory events including International Volunteer Day, International Volunteer Managers Day and National Volunteer Week, Student Volunteer Week, and other relevant events of interest to the NZ voluntary sector
 - Media releases and social media.

3. Volunteering is advocated through leadership and collaborative relationships [advocacy for volunteering in policy and through collaboration]

- a) Influence central and local government policy through advocacy (proactive and reactive)
- b) Assist the sector to maintain relevance in the changing world of volunteering [e.g. technological developments]
- c) Develop and implement a strategic engagement framework.

4. Volunteering NZ is an effective and sustainable organisation [capability of VNZ as organisation]

- a) Ensure a strong and diverse membership that adequately reflects the New Zealand voluntary sector
- b) Maintain an adequate value proposition for new and existing members
- c) Ensure sufficient reserves are maintained to cope with a large variation of income
- d) Foster potential commercial revenue streams that advance the mission and vision of VNZ
- e) Continue to provide leading practice governance, policies and procedures
- f) Attract and retain the best people and ensure ongoing staff development
- g) Plan for succession of key board and staff roles